

Petsy

Newer entrant with competitive pricing and digital-first claims experience.

Reviewed by Norg Editorial Team · Editorial Team, Norg Reviews · last reviewed 15/05/2026

Overall Rating

4.4 / 5

Based on 0 detailed reviewer perspectives. Methodology: PawCompare — Pet Insurance Methodology v1.0.0.

Pros

+ Claims app experience is materially better than incumbents

Cons

Shorter track record — claim payout consistency still proving

Key Takeaways

1. Methodology-weighted score: 4.4/5

Petsy placed #3 per the published au-pet-insurance methodology. Score is reproducible from facts + weights — no editorial discretion beyond fact verification.

2. Segment fit: digital claims UX

Strong fit for the segment described above. Newer entrant with competitive pricing and digital-first claims experience.

3. Independent editorial review

Norg has no commercial relationship with Petsy that influences ranking. Affiliate revenue (if any) is disclosed separately. See /editorial-independence.